



Offbeat Activism

IMPACT REPORT



About Divergent Thinking

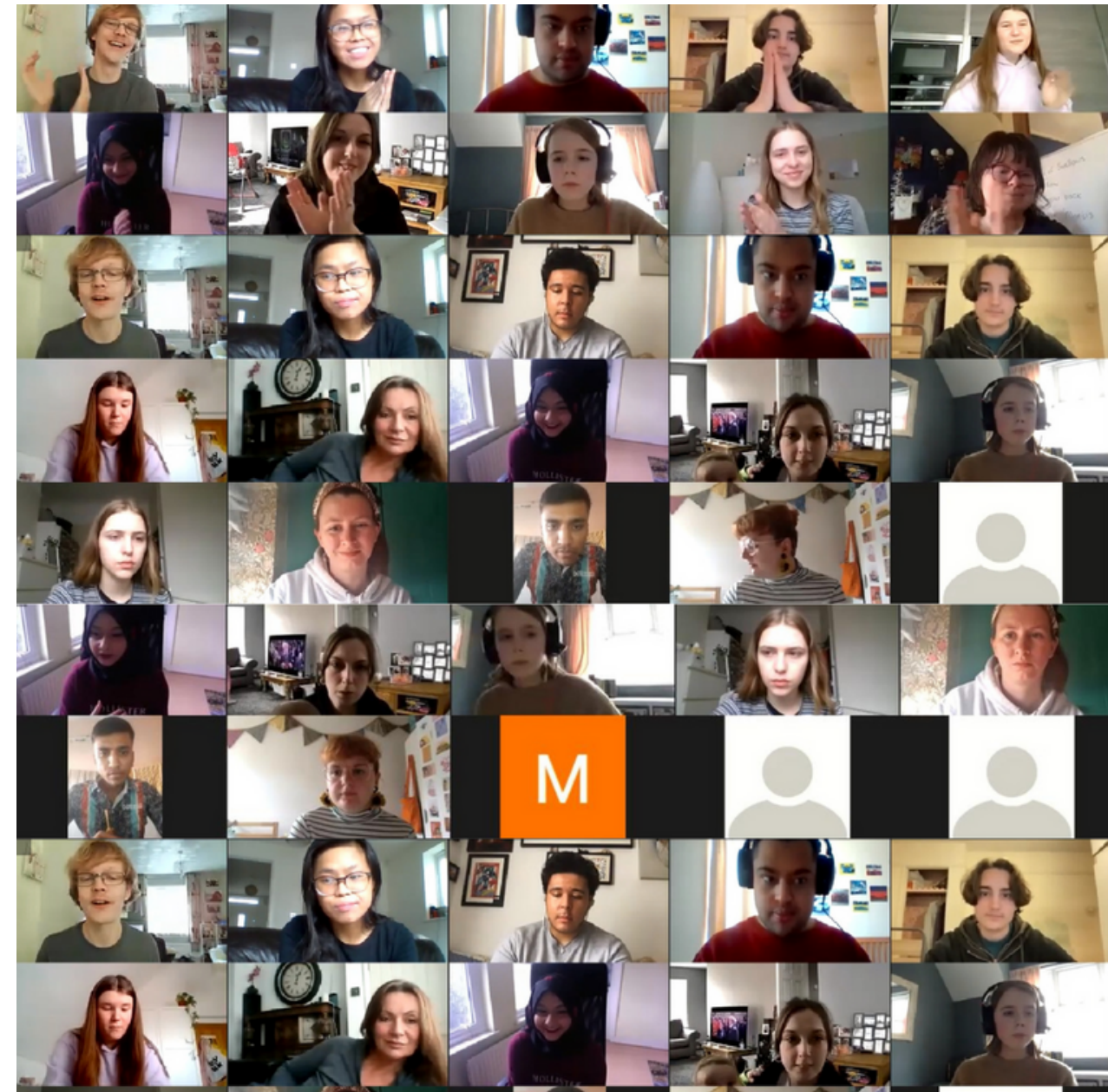
Divergent Thinking offers a number of interactive and immersive workshops that aim to harness your different ways of thinking, and build up confidence within areas such as creativity, and communication.

Our mission is to help you harness your different ways of thinking to reach your creative potential. We want to challenge your existing belief systems and encourage different ways of thinking, no matter how quirky, ridiculous, unconventional or eccentric it is! Our workshops provide an interactive and open space where you can openly express your unique ideas, explore your creativity, and share your stories and passions unconventionally and creatively.



Off Beat Activism

Offbeat Activism is a Social Action Webinar Series that comprises 5 workshops focusing on harnessing your creativity and different ways of thinking to create a campaign that addresses issues you are passionate about within your community. Our programme covers a range of topics around social action including: Public Speaking, Video Campaigns, Politics, Networking, and more! Social action is all about people coming together to help improve their lives and solve the problems that are important in their communities. Our programme is a great way to build up your skill set, interact with like-minded, diverse and creative individuals, and work collaboratively to create innovative solutions.



Empower

We want to empower young people to use their voices to create positive changes in their community. We aim to develop and amplify young people's voices in a creative way and teach them how to be comfortable in their own skin.



Create

We aim to provide accessible learning tools to help young people create their own social action campaigns that address issues they are passionate about in their community.



Inspire

We aim to inspire young people to find their passion, stand up for what they believe in and take positive action to create meaningful change.

Our Goals

Webinar Programme

We want to step away from conventional thinking and encourage participants to open their mind to different ways of thinking and learn something new! Our workshops are led by young leaders who have ample experience in their field, and were specifically chosen by Divergent Thinking because of their knowledge, enthusiasm and passion.

Webinar 1

Make it Happen: Social Action 101

Webinar 2

Networking Across Borders

Webinar 3

Own Your Voice: Public Speaking

Webinar 4

Building a Video Campaign

Webinar 5

Reflection and Mindful Meditation

A Deeper Look



Make it Happen: Social Action 101

Led by Zahrah Surooprajally, Social Activist & Youtuber

This session will allow you to identify issues you're passionate about and address problems that exist within your community. Our workshop will give you an opportunity to express your voice in a creative way, and harness your potential to create positive changes in your community. By the end of the session, you will feel motivated in leading your own campaigns, and develop invaluable skills that will equip you as future leaders.



Networking Across Borders

Led by Zinah Mohammed, Human Rights Lawyer

This session will teach you how to reach out to local organisations, diversify your network, and open up access to more opportunities! Our workshop will teach you how to campaign for change to your local representatives, raise awareness of your campaign within your community, and attract opportunities to increase social impact. Most importantly, you will learn how to harness your unique skills to connect with individuals in the most authentic and effective way possible.



Own Your Voice: Public Speaking

Led by Charles Mslianga, CEO of PCDC Africa.

This session will teach you the skills needed to overcome any fears of public speaking, and help you communicate in your own authentic and creative way that inspires and persuades others. Public Speaking is an invaluable skill to have and is not only important within the professional sphere but in every aspect of our lives. The ability to communicate allows us to create meaningful connections with people, allows us to tell our stories, to influence, teach and inspire people, and to affect change.

A Deeper Look



Building a Video Campaign

Led by Nat Hawley, Co-Founder of Divergent Thinking

Our Workshop will teach you the skills needed to create fun and engaging video content for your Social Action Video Campaign that inspires and persuades others. By the end of the workshop you will overcome any fears of digital public speaking, and learn how to create empowering videos that tell your story the way you want to.



Reflection and Mindful Meditation

Led by Amy Ling, Founder of Luna Sadhana

Time to reflect on your social action journey and unwind! Our workshop will provide an introduction to meditation and its benefits. You will participate in a session of relaxing meditation, and by the end of session, you will understand how to manage stress, improve productivity, and re-connect with yourself.



Digital Venue

The digital venue (Zoom) was well received with 86% of participants thinking Zoom was the ideal platform to use, and 96% thinking it was fit for purpose. We had 84% of people saying it was easy to join, and 100% saying the chat feature gave good interaction.



Our Reach

Our Offbeat Activism Webinar Series has engaged over 600 young people from over 30 countries worldwide. This includes those who are under-represented and from deprived backgrounds, empowering them to voice their opinions through compelling and creative online workshops.

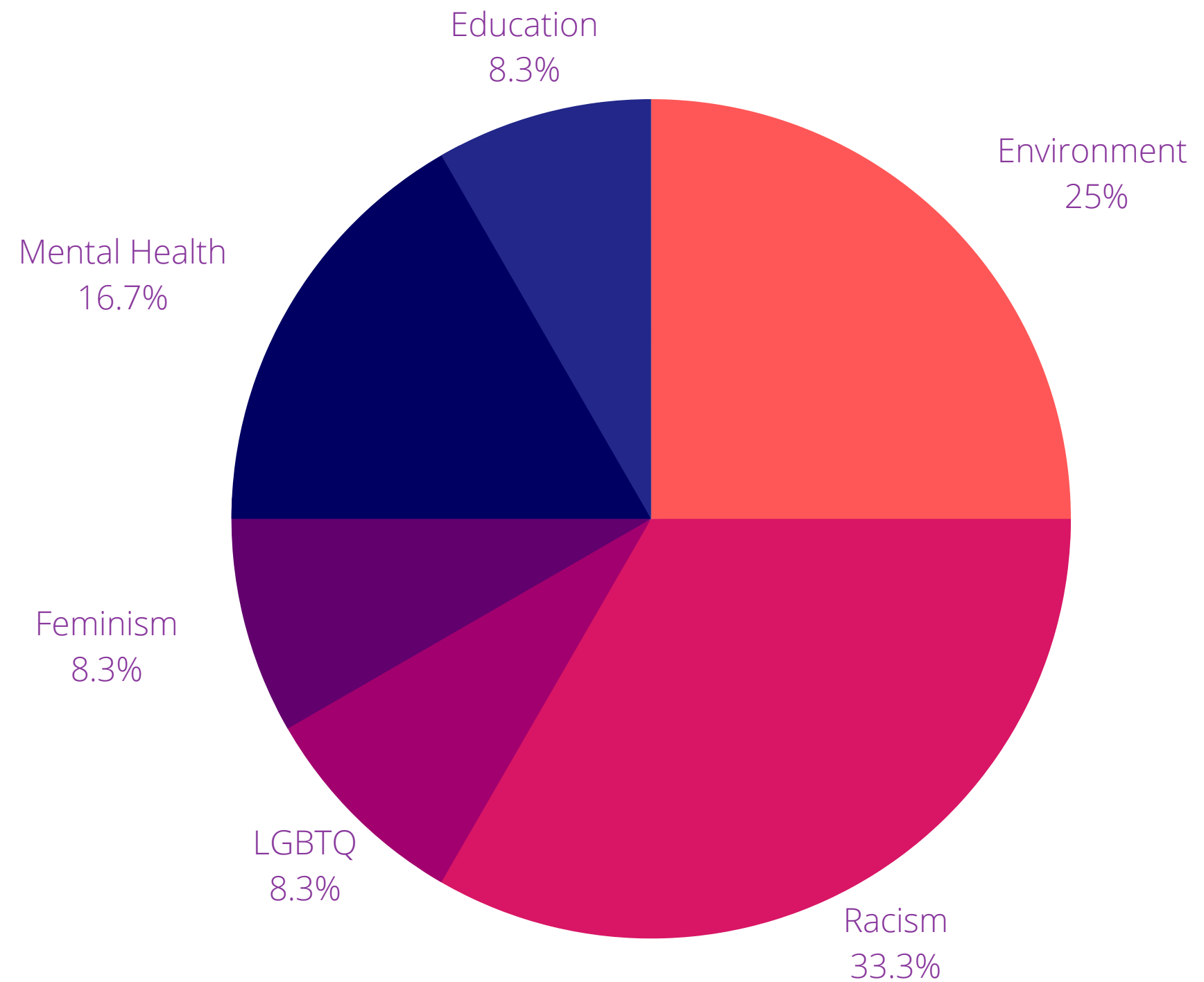
Global Reach

Our webinars have reached over 30 countries worldwide. This includes countries such as: China, Italy, Portugal, and France etc.



What's Important to you?

We asked young participants what social issues they care about the most. Here are the top 6 social issues young people care about.



Our Impact



Confidence

87% of participants left feeling more confident after our webinars.



Inspire

94% of participants left felt more inspired to pursue their passions after our webinars.



Learning

97% of participants left more educated on social action after our webinars.



Jade from Durham

"It was really well done. Professional but friendly; informative but not overloading. The use of slides and branding was far better than many more 'experienced'/older peoples' workshops. I was really impressed!"



Testimonials

Ifraah from London

"It was wonderful refresher on topic I trained on previously. I've been delivering workshops based on the knowledge gained few years ago, it was amazing to be back on the other side and learn new things. I really liked the analogies that Zahrah (workshop facilitator) used."



Zadok from Bristol

"It was informative and engaging, a lot of info was covered in a short length of time. The session was interactive and the facilitator made us all feel comfortable to express our opinions."



Questions? Reactions?

Feel free to get in touch with us.

TO FIND OUT MORE, EMAIL US AT: ZOE@DIVERGENTTHINKING.UK
VISIT OUR WEBSITE: WWW.DIVERGENTTHINKING.UK

